

The Chebeague Island Council thanks all who have helped support the Calendar with their advertising. Each month, your messages go out to almost 550 households.

The monthly calendar is a two-column format, with one column being 3.7" wide. A two-column ad is 7.5" wide (and those sizes *include any borders*).

AD SIZES AND PRICING

1. ad sizes are available in half-inch increments (1.5" to 9.5") and 2 or 1 column widths (7.5" or 3.7")
2. pricing for all page space is \$1.80 per square inch, rounded to the nearest 5 or 0 dollar
see chart
3. Council members receive 50% discount (membership has it privileges)
4. Non-profit organizations, which are "members in good standing," get 12 column inches of space a month, at no cost. (That can be a 2 column by 6 inch block or text in column form.)
5. *Non-profits* using more space than their 'allowance,' will be charged at the per square inch rate for the *additional* space (for example, using a full page – 2x9.5" -- would cost \$25, based on 3.5" difference: \$65 minus \$40 'allowance')
6. CLASSIFIED ads are \$10 for up to 4 lines; \$2 per additional line ... 7.5" wide, font: Courier; size: 10 pt
7. THANK YOUs are always FREE
8. Also available are "INSERT" pages – either:
 - 8.5x11 sheet (both 'sides') ... \$200
 - or
 - 11x17 sheet (four 'pages' or any way you wish to fill those spaces) ... \$300.

SUBMITTING ADS

- Ads must be in either digital or photocopy-ready format.
- Preferred digital format: **.pdf**
Acceptable format: **.doc or .docx** (MS Word) (My computer does NOT recognize "Works" or Publisher documents)
- 2-column ads **MUST** be 7.5" wide
1-column ads **MUST** be 3.7" wide
- Determine ad cost (see chart) and send or deliver check (payable to: Chebeague Island Council) (address shown below)

CHART OF AD SIZES & PRICES

	#cols	height inches	Cost *
	2	9.5	130
	2	9	120
	2	8.5	115
	2	8	110
	2	7.5	100
	2	7	95
	2	6.5	90
n-po:	2	6	80
	2	5.5	75
	2	5	70
	2	4.5	60
	2	4	55
	2	3.5	45
	2	3	40
	2	2.5	35
	2	2	25
	2	1.5	20
	1	6	40
	1	5.5	35
	1	5	35
	1	4.5	30
	1	4	25
	1	3.5	25
	1	3	20
	1	2.5	15
	1	2	15
	1	1.5	10

* Council members get 50% discount

SUBMITTING ARTICLES

- Articles are, generally, at least two columns wide (7.5", exactly!) and should be able to be presented in 2 columns as appropriate
- Articles may be in any of these formats:
 - digital ... **.doc** or **.docx** or, if you do NOT use MS Word, save as... **.rtf**
 - typewritten ... so that I can scan it
 - no computer? No problem ... call me – we can work it out (especially any "thanks" notes)
- If you have graphics, feel free to include them

Deadline and Payment and Delivery information on NEXT PAGE ...

DEADLINE & DELIVERY

- **DEADLINE** is 8 a.m. on “the 21st” of each month
- If available to you, Email “printer-ready” digital formats to:
island.calendar@chebeague.net
- *Payment, as appropriate, is expected during the month of publication.*
- Land-mail check(s) &/or article/ads to:
Editor, Island Calendar,
23 North Rd ... 04017

Please, if you have any **questions, comments, corrections**, whatever, do not hesitate to **call me** (619-2557).